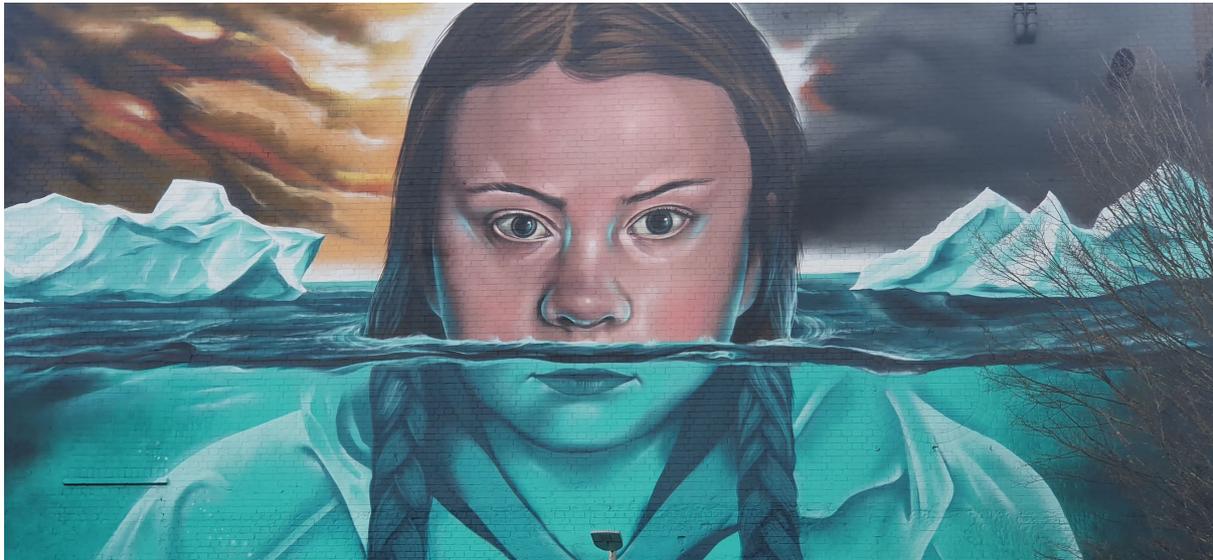


ARTIST OPEN CALL

Project: The Green Way – Building a Recipe for Well-being, St Pauls
Commissioner: The Architecture Centre
Budget: £5,000 (incl of VAT)



Greta Thunberg by Jody. Image courtesy The Architecture Centre, Bristol.

Background

In 2019, The Architecture Centre led a partnership bid for Community Infrastructure Levy (CIL) funding with community organisations of St Pauls and was successfully awarded funding for physical improvements to three community hubs and green spaces in response to neighbourhood priorities.

Excitingly, this is the first time that a partnership project has been awarded funding through CIL in the area. *The Green Way - Building a Recipe for Wellbeing in St Pauls*, aims to connect capital opportunities (CIL) with creative funding (ACE) to transform a route through St Pauls for meaningful and sustainable community use. Working in collaboration with supportive local partners, a creative team and the local communities of St Pauls, The Architecture Centre will work across three community hubs to re-connect them with their green spaces, celebrating world foods and vibrant visual design to promote cultural cohesiveness and healthier living.

Scope

The partnership group is looking for a Visual Artist to work with the Lead Architect (Shankari Raj, Nudge Group) to develop the visual identity (master digital artwork) that will directly inform the physical transformations across three sites. We expect the appointed artist to design and execute the final mural artworks across two sites in June 2020 whilst overseeing designs of thermoplastics and other deliverables.

Please note that this opportunity is subject to a funding decision that will support the artist fees section of the budget. Artist materials are covered by CIL funding.

Deliverables

Design of Master Digital Artwork (High Resolution):

- To be featured across the three sites to develop place identity of the Green Way, thematically celebrating green living and world foods;
- Have a colour palette that takes influence from/is informed by the mural artwork already at the Adventure Playground site;
- For the murals /printed surface design we would like the artist to imaginatively introduce representation different recipes relating to the food offer at each location – using vibrant colours to explore indigenous world fruit, veg and other food types.
- We would like the artist to think about how words, in some form, can be incorporated into the designs at each site (content will result from the collaboration during the community workshop about world food recipes/stories, see below);
- We expect the master digital artwork to be adaptable, allowing for use of extractable elements for hardcore and awning designs;
- Consideration of accessibility of designs for local audiences to be embedded throughout;

Community Engagement

- Collaborate on the design and delivery of a ½ day Creative Community Workshop ‘What is your soul food?’ on Tuesday March 31st, which will be led by the project’s creative team. The aim of this workshop will be to gather memories and stories of world food recipes with the local communities of St Pauls, whilst feasting on a multi-cultural lunch picnic. The outcomes will directly influence the creation of the master digital artwork / visual identity;
- Collaborating with the creative team, community partners and UWE students on live build elements of the work where possible;
- To lead an Artist Led walk and talk community launch event in collaboration with the creative team and partners in August 2020.

Budget for fee only for the above needs to be considered, materials and production of engagement activities will be covered from separate allocation.

Site Specific Delivery Outcomes

St Pauls Adventure Playground (APE) / St Agnes Park - no mural to paint at this site.

- Re-painting of railings in colours of visual identity (expected student support during live build);
- Although there will be no mural painting at this site we would like to work with the appointed artist to discuss another location/output for the visual identity. Opportunities may include signage / material printed banners.

As there is already a strong visual identity at this site. We expect the colours/style of this context to be taken into consideration by the artist when designing artwork across all sites.

St Pauls Learning Centre (SPLC)

- To create an exterior painted mural at St Pauls Learning Centre. Wall space measures around 3.25 m (h) x 9.5m (w). Total coverage: 31 m²
- Awning design (to be extracted from master digital artwork);
- Hardcore design (to be extracted from master digital artwork) and applied in thermoplastic;
- Interior painted signage design and delivery for Glen's Kitchen.

Halston Drive Community Room (HD)

- To create an exterior painted mural at Halston Drive Community Room. Front wall space measures around 2.5 m (h) x 5.7m (w). 2 x side walls around 3m x 3m each. Total coverage: 32.25 m².
- Hardcore design (to be extracted from master digital artwork) and applied in thermoplastic.
- Design and delivery of new Halston Drive Community Room signage.

Please note all mural heights are at a level where scaffolding towers will not be needed. Small platforms and/or ladders where possible should be provided by the appointed artist.

Criteria

- Experience of delivering high quality public artworks / murals;
- Experience of working collaboratively with creative design teams including architects;
- Experience of, and passion for, community engagement as part of project development;
- Interest in including text / language creatively in artwork designs;
- Public Liability under 5mil;
- DBS checks due to community workshop /working with children and students;

Budget

There is a £5,000 (Inclusive of VAT) project budget. This includes artist fees and materials budget for all of the deliverables listed.

Please note there is a separate budget for the production and installation of thermoplastics at each site.

Expected Project Timeline (subject to planning permission)

30 March	Community Engagement workshop – what is your soul food?
April	Final Artwork produced
June	Live build over 3 x week (subject to planning permissions but being mindful that St Pauls Carnival is 3 rd July 2020).
July	Contingency month
August	Artist Led Walk and Talk Community Launch event

How to Apply?

To apply, please send the following to Georgina Bolton (Engagement Producer, The Architecture Centre) at georgina.bolton@architecturecentre.org.uk by **Wednesday 11th March at 5pm**

- **A 300 word statement** (or 2 minute video) sharing why you are interested in working on this commission and an indication of the visual creative approach you may take;
- **2-3 images or a web link** to recent artwork that you feel showcases relevant artwork style and experience in response to this brief;
- **A project quote** including a breakdown of fee and material costs across the project considering the £5,000 project fee;
- **A reference / endorsement** from a recent public artwork you have produced with reference contact.

Site visit

We expect you to have done a site visit to all three sites as part of the brief and have a good understanding of what the deliverables entail.

The Architecture Centre and Community Partners are committed to making this opportunity as accessible as possible. Please email Georgina on the email address above or call The Architecture Centre on 0117 922 1540 should you have any questions regarding eligibility and accessibility so we can discuss how best to support your participation in the project.

Application Process

Open call	19 th Feb – 11 th March (live for 3 x weeks)
Deadline	Wed 11th March 5pm
Shortlisting	11 th -13 th March
Interviews	Wed 18 th March or Thurs 19 th March
Appointment	By Friday 20th March

Please make sure you are available for the following dates –

- Interviews: Wed 18th March or Thurs 19th March;
- Tues 31st March for the *What is your soul food?* Community Workshop.

The artist selection will be made by the project partnership group and include a representative from The Architecture Centre, Lead Architect, Community Partnership organisations and a Local Councillor for Ashley Ward.



Appendix: Site Images and Locations



1. Site area for mural at St Pauls Learning Centre



2a. Site area for hardcore thermoplastics at Halston Drive Community Room

HALSTON DRIVE COMMUNITY ROOM

Halston Drive,
Bristol,
BS2 9JL



2b. Wall site area for mural at Halston Drive Community Room. This will be rendered in preparation for the artist. Repainting of signage / metal frontage also to be considered and included.

A.P.E. Project CIC

Playground
St Pauls Adventure
Fern St
Bristol BS2 9LN,



— Furniture Zone

3. Site image shows the mural already in place at St Pauls Adventure Playground. Red area shows where street furniture will be placed and reconfiguration of the area outside the community café.

FAQS

We are an artist collective, are we eligible to apply?

Yes artist collectives or pairs are more than welcome to apply, however the project budget remains the same and fees should be calculated accurately between you if the project is split.

I have access requirements as an artist, can I still apply?

Absolutely yes. Please get in touch to discuss how we could best support you in the project. Additional funds are available to support access from the wider project budget.

What is CIL funding?

As part of the [planning process](#), a developer often has to give money to the council to pay for improvements in the area that they're developing in. This is usually through a planning charge called the [Community Infrastructure Levy \(CIL\)](#) but is sometimes through a planning obligation called a [Section 106 agreement](#).

80% of the money that's raised is used to pay for city-wide projects improving things like roads and schools.

15% of CIL funds and relevant local S106 funds are made available for local decision making by councillors. This is particularly so for highways improvements, parks improvements and tree planting funds.

Areas with a Neighbourhood Development Plan (NDP) receive 25% of CIL funds raised within their area to support the priorities they've identified. Local councillors allocate the funds to support local priority projects, such as improving community centres or parks.

You can find out more about funding for projects 2020 / 2021 at Bristol City Council's [webpage on CIL funding](#).